



REQUEST FOR WINTER CONFERENCE SESSION PROPOSALS

Dear Fundraising Professional,

The Northwest Development Officers Association (NDOA) would like to invite you to **submit a session proposal for the 2010 spring conference**. With 900 members, NDOA is the largest network of fundraising professionals in the Northwest. We are dedicated to helping our region's philanthropic community generate the resources they need to support their organizations' important work. NDOA captures the passion, power and possibilities of the nonprofit sector by inspiring interest in the development profession, facilitating entry into the field, and promoting growth for development professionals – all of which creates the impetus for positive change in our community.

The 2010 spring conference will be held on **Wednesday, June 16th** at the **Washington State Convention & Trade Center**. Each year, the conference draws an array of individuals with diverse backgrounds and varying years of experience as fundraising professionals, board members, and executive directors. This year, we expect approximately over 350 participants to attend.

A request for your expertise:

We invite you to share your experiences and expertise with a proposal to present at the conference. All topics that will enhance the professional skills of fundraisers are welcome, especially in the following learning areas:

- Technology
- Events
- Executive Leadership and Planning
- Marketing/Communications
- Donor Relations
- Professional Development
- Major Donors
- Job Seekers
- Social Networking (with a focus on fund development success)
- Creativity in the Workplace
- Ethics
- Out of the Box – first time efforts
- Success Stories – just tell us about something that rocked the house
- Religious, Cultural, Generational Differences (and thrills!) within the development workplace and outreach
- Networking

The learning areas provide focus for the spring conference and are fluid so as to welcome varied expertise in these given areas. Sessions that have been most successful in the past focus on “real-life” examples or case-studies and include lively interaction with the session-attendees. Conference guests also enjoy receiving templates or samples to consider for their own organizations as well as opportunities to share their own ideas. Accordingly, whether you have a couple of years of experience or are a seasoned fund development officer, if you have a great example of fundraising success or model for building donor relationships – we hope to hear from you!

All sessions will last 75 minutes and can be directed to any level of experience. Know that Power Point can be supported on-site. Presentations may not be self-promoting or sell any product. All speakers will receive a free conference registration for the entire day, with continental breakfast and lunch included. Presenting at an NDOA conference will enhance your own public speaking and training background. **Proposals are due by February 19, 2010.** All proposals will be reviewed and selections made by March 12, 2010. You will not receive a list of conference attendees.

Sharing of your time and knowledge will support successful fundraising in the non-profit community - creating a more humane, healthy, interesting and safe place to live for us all.

We look forward to reviewing your proposal. If you have any questions about the type of proposals we seek, please contact us at kwilliams@hsrc.org 206-323-5770 or gina.hall@seattlegoodwill.org 206-583-8055.

Sincerely,

Kristina Williams and Gina Hall, Board Conference Steering Committee Co-Chairs
Northwest Development Officers Association

NDOA 2010 Spring Conference
Washington State Convention & Trade Center
Wednesday, June 16th
Session Proposal

Name: _____
Name 2: _____
Name 3: _____
Title: _____
Title 2: _____
Title 3: _____

Please include the following information for all presenters on a separate sheet:

Organization/Company Name: _____

Address*: _____

Email*: _____

Phone*: _____

Fax*: _____

** May we include these in our conference program book? __ Yes __ No*

Please include the following information:

- 1) Session Title
- 2) Session Description (please keep to 75 words or less).
- 3) Is this session a panel presentation? Yes No
- 4) Target Audience (profession, what level of experience, size of organization, etc.)
- 5) Audio/Visual equipment needs

For every presenter, please include the following:

- 6) Biographical statement, contact information, headshot photo

Please answer the following questions:

- 1) What are the learning objectives for the session?
- 2) What tools/tips/information can people take from your session and use in their job?
- 3) What is your style of presenting? Lecture, discussion, etc?
- 4) Why do you want to present at this conference?

Proposals are due February 19, 2010. Send to:

NDOA
2150 N. 107th Street, Suite 205
Seattle WA 98133.9009
Or email office@ndoa.org

You will hear back from us by March 12, 2010.