



Rebecca Zanatta
President
RJZ Connections Inc.

Background

Rebecca J. Zanatta is a non-profit management professional with more than 15 years of experience. She is president of RJZ Connections Inc., working with non-profit organizations to develop innovative fundraising strategies; including major gift planning, generational giving, volunteer management and training and social media. Her current clients include Americans for United Nations Population Fund (UNFPA) and Pursuant Group.

Rebecca has held senior level positions at organizations like with Washington State University Foundation and Pacific Science Center. She also served as the Executive Director of the Alpha Phi Foundation in Evanston, Illinois. Rebecca has experience working with donors in small, midlevel and large non-profit organizations. She developed and managed comprehensive fundraising programs including annual fund, major gifts, planned giving and participated in successful capital campaigns.

Rebecca graduated from Washington State University with a BA in organizational communication and holds a MEd in higher education administration from the University of Idaho. She completed her Certificate in Fund Raising Management (CFRM) from the Indiana University School of Philanthropy. She serves as a Board member of Northwest Development Officers Association (NDOA) and the Circle of Sisterhood Foundation. She is a graduate of the Leadership Tomorrow program in Seattle 2009. Rebecca is active with PATH and is a sustaining member of the Junior League of Seattle.