



TERESA MOORE

President

Moore Ink

<http://www.mooreink.com/>

Background

Teresa Moore is a public relations professional with more than 20 years experience. She is president of Moore Ink., specializing in public relations and fundraising communications for non-profit education, human services and health care organizations and other “clients with a cause” in Seattle and the Pacific Northwest. Her current and past clients include the YWCA, Childhaven, American Red Cross, Goodwill, the University of Washington, Seattle Cancer Treatment and Wellness Center and Neighborhood House. Moore Ink.’s staff also includes two other PR professionals and a photographer.

Teresa’s previous professional experience includes 10 years as a newspaper reporter for a daily paper in Plano, Texas, and covering political affairs and breaking news for United Press International in New Orleans, San Antonio and UPI’s State Capitol bureaus in Baton Rouge and Austin; four years as Communications Manager for the Texas State Department of Education; and nearly 10 years as Director of Communications for the Washington Education Association (the state teachers union). After a year as Vice President of Corporate Communications for Premera Blue Cross, she launched Moore Ink. PR in June of 1999.

Teresa graduated summa cum laude with a degree in political science and criminal justice from the University of Texas at Dallas and has won more than two dozen awards for public relations and writing.

Favorite Things

She and her husband Mike are the proud parents of two furry children, miniature schnauzers Carly and Josie. Teresa and Mike like to bicycle, eat too much good food, enjoy the beauty and culture of the great Pacific Northwest, and travel to warm sunny places like Cabo San Lucas and Hawaii.